

# hello, i'm cal fenske

thebookof.calebfenske.com

hello@calebfenske.com

📷 @calebfenske

970.270.3131

me ▼

I am a driven individual with a passion for finding creative answers to design problems. I have a knack for branding, interface design, typography and digital strategy. I'm a detail guy and love collaborative and challenging atmospheres – they tend to breed winning solutions.

education ▼

## Colorado Mesa University

Grand Junction, Colorado  
BFA in Graphic Design

## Hillsong International Leadership College

Sydney, Australia  
Cert. IV

associations ▼

## AIGA Colorado

2012-2013  
| Student chapter President

## AIGA Boston

2013-2016  
| Contributing writer to [boston.aiga.org](http://boston.aiga.org)  
| Portfolio Reviewer 2015, 2016

## AIGA SLC

2016-present  
| Co-Director of Education  
| Portfolio Reviewer 2017, 2018

experience ▼

## Teal Drones

Visual Designer | May 2018 - present | Salt Lake City, Utah

Created compelling interfaces derived from strategic insights while working closely with developers to bring congruence between iOS, Android, and Unity platforms.

## Fabrica Creative

Creative + Operations Manager | December 2016 - May 2018 | Salt Lake City, Utah

With this promotion, I began to assess and improve internal agency processes like employee engagement, onboarding, time/task tracking, and client engagement. I helped to create a consistent and branded online image for the agency, integrating employee-created content. Additionally, I streamlined creative approvals and reduced agency overhead in software overlaps and other redundancies.

## Fabrica Creative

Graphic Designer | July 2016 - December 2016 | Salt Lake City, Utah

As a designer, I helped to double our list of clients in a few short months. I revamped our brand, image, and agency-offered services. I took over the digital design while still helping to maintain our print design projects and create added-value for our clients.

## Tocci Building Companies

Graphic Designer | August 2013 - May 2016 | Boston, Massachusetts

As a designer, my roles included: print and digital marketing collateral, signage and wayfinding, website coding and CMS maintenance, content creation, social media, video creation, photography, and art directing.

skills ▼

## Agile/Scrum Organization

Jira  
Sketch  
Adobe Creative Cloud  
HTML + CSS  
Shopify  
WordPress

achievements ▼

## Design Exchange Boston (DxB)

Multi-faceted Design Conference 2014, 2015  
| Helped plan and execute the conference  
| Speaker liaison, logistics, media team